OPPORTUNITY FOR INNOVATION/IMPROVEMENT STATEMENT (OIS) GUIDE

Opportunity Statements are the industry standard to identify a problem and pitch a solution. The provided template (text entry fields in the application form) will help you focus your thoughts on what is essential and facilitate the matching process.

INSTRUCTIONS:
• Focus on one problem and one BME course per statement. If you would like to address more than one problem, then submit a separate statement for each problem. Please limit your submission to a max of two statements per course.
• Be reminded that this is not a channel to provide feedback or evaluation about the instructor of the course or their teaching style. Therefore, please be objective when describing the problem and the suggested solution.
• The OIS template will have the following four parts with a 200 word limit per part:
  1. The current problem is....
  2. The effect of the current problem on the students is ....
  3. The suggested solution is ....
  4. The effect of the suggested solution on the students is ....
• Take your time to draft your OIS parts. You can always close the browser and return to the application form later, using the same link.
• Please stick to the suggested word count in each part of the OIS.

RESOURCES:
• To learn more about Opportunity Statements, please check out:
  o Leigh Espy’s tips on how to write an Opportunity statement (3minute read).
  o Rick Goldberg’s example Opportunity Statement for IBM.
• To see a preview of the application form, please check out the BME LA handbook.

Did you notice how you already learned something new, even before joining the LA program 😊